



GLOBEMEETS

B2B NETWORKING

EVENT 2025

11-12 September 2025

Rixos Tersane İstanbul

THE OBJECTIVE OF GLOBEMEETS B2B NETWORKING EVENT

GlobeMeets is designed to

- ✓ Offer profitable leads and buyer contacts
- ✓ Provide tangible business connections and reliable partners
- ✓ Facilitates global collaboration in tourism and MICE industry

GlobeMeets primarily focuses on fostering business relationships, building a new client base and enhancing opportunities between different continents and countries.

By bringing international industry professionals together, GlobeMeets offers an efficient platform for direct business transactions through scheduled B2B meeting system.

THE PROFILE OF GLOBEMEETS B2B NETWORKING EVENT

There are basically 2 categories in this event:

Exhibitors (Participants)

Buyers (Visitors)



THE LOCAL AND GLOBAL SERVICE PROVIDERS ARE BROUGHT TOGETHER FOR 1-ON-1 MEETINGS WITH THE RIGHT BUYER AGENCIES AND TOUR OPERATORS THROUGH B2B APPOINTMENTS



Unparalleled Networking Opportunities

- ✓ Engage directly with key decision-makers from top-tier buyer travel agencies and tour operators worldwide.
- ✓ Secure your spot for exclusive B2B appointments tailored to your business needs.



Global Exposure

- ✓ Showcase your services on an international platform, gaining visibility among global tourism leaders.
- ✓ Expand your market share by connecting with new markets eager for your unique travel offerings.



Tailored Connections

- ✓ Our sophisticated matching algorithm ensures you meet with partners who are genuinely interested in your products, maximizing your ROI.
- ✓ Pre-scheduled meetings mean no time wasted; every interaction is a potential deal.



Stay Ahead of the Curve

- ✓ Gain insights into emerging travel trends from industry experts through keynote sessions and workshops.
- ✓ Learn about new technologies, destination trends, and consumer behaviors shaping the future of travel.



Exclusive Access

- ✓ Access to an exclusive lounge for VIP interactions and serendipitous networking with industry elite.
- ✓ Special networking events like cocktail receptions, ensuring connections continue beyond formal meetings.



Brand Visibility

- ✓ Increase your brand's recognition with sponsorship opportunities, enhancing your company's profile on a global stage.
- ✓ Leverage event marketing materials for ongoing promotion post-event.



Support and Growth

- ✓ Benefit from our comprehensive support before, during, and after the event to ensure your business outcomes are maximized.
- ✓ Follow-up services to help seal partnerships and deals initiated at GlobeMeets.



EVENT VENUE



GLOBEMEETS B2B NETWORKING EVENT 2025

📅 11-12 September 2025
📍 Rixos Tersane İstanbul



PARTY VENUE

 **GLOBEMEETS**
B2B NETWORKING
PARTY 2025

 12 September 2025



 11-12 September 2025  Rixos Tersane İstanbul

 **GLOBEMEETS**
B2B NETWORKING
EVENT 2025

WHO HAS EXHIBITOR PROFILE?



Destination Management Companies (DMC)



Airline Companies and General Sales Agents (GSA)



Cruise Line Companies



National and Regional Tourism Offices



International Hotel Chains



Insurance Companies



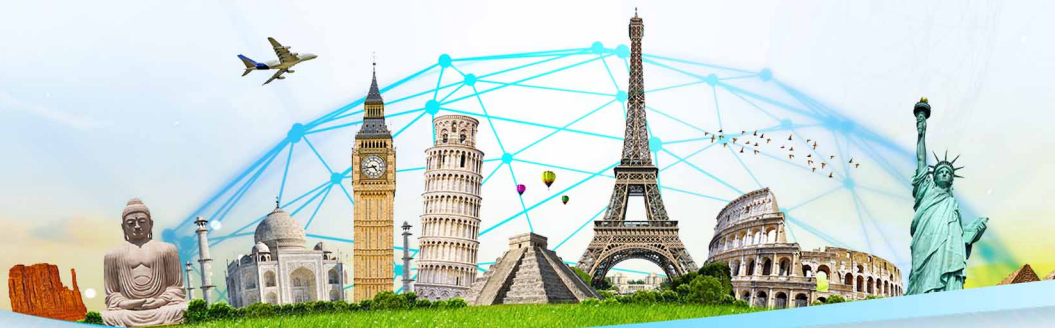
B2B Marketplace Partners



Travel Technology and Software Solutions



Car Rental Companies



WHO HAS BUYER PROFILE?

Buyers are the accredited travel agencies and tour operators that deal with the outbound travel market and send guests abroad which include:

-  **Outgoing Incentive Agencies**
-  **Agencies in MICE Industry**
-  **Outgoing Leisure Agencies**
-  **Outgoing FIT Agencies**
-  **Online Travel Agencies**
-  **Event Management Companies**
-  **Outgoing Culture Tourism Agencies**

There are 3 types of buyers we bring into GlobeMeets

Buyers

Hosted Buyers

International Hosted Buyers

Buyers are the agencies located in İstanbul, Hosted Buyers are from different cities of Türkiye, and lastly International Hosted Buyers are across the globe.



WHAT PRIVILEGES GLOBEMEETS OFFER THAT ORDINARY TOURISM FAIRS COULD NOT?



Pre-booked interview sessions between exhibitors and buyers

So that every exhibitor gets to meet and network with whomever they want.



Having an egalitarian structure, every participant having a table, a board, and chairs

That way size or shape of stands doesn't get in the way unlike traditional fairs.



Being an exclusive event only for representatives of an accredited tourism organizations and companies.

Therefore, there won't be unnecessary crowds to deal with.



EXHIBITOR PACKAGE

Package	Includes	Total Budget
<p>GlobeMeets B2B Networking Event</p> <p>EXHIBITION FEE</p>	<ul style="list-style-type: none"> ✓ 1 table & 2 chairs ✓ A backdrop featuring the brand's logo/images (The production of a backdrop measuring 150 x 200 cm will be our responsibility.) The design will be your responsibility. ✓ Customized notebook and pen for you ✓ Name badge ✓ Buyers, hosted buyers and international hosted buyers contact data. ✓ Light breakfast, tea and coffee service, buffet lunch with beverages and rich snack treats twice a day. ✓ Announcement of your participation on our social media account. (The design with your logo will be our responsibility.) ✓ Announcement sharing on our website and providing direct link to your company 	<p>2.950€</p> <p>+</p> <p>VAT</p>

2024 EXHIBITORS

Last year, from 50 different countries; 116 DMC's, 10 Tourism Offices, 25 Airline Companies, 15 Hotels, 5 Cruise Lines, 2 Insurance Companies and 2 Market Place Supplier attended the event.



2024 VISITORS

 **1.000+ Agency Representatives** from İstanbul

 **210 Hosted Buyer**, 35 cities of Türkiye

 Adana, Ankara, Antalya, Antalya, Balıkesir, Bingöl, Bursa, Çanakkale, Çorum, Denizli, Diyarbakır, Düzce, Edirne, Elazığ, Eskişehir, Gaziantep, Giresun, Hatay, İzmir, Kayseri, Kırklareli, KKTC, Kocaeli, Konya, Manisa, Mardin, Mersin, Muğla, Ordu, Sakarya, Samsun, Şanlıurfa, Tekirdağ, Trabzon, Van...

 **35 International Hosted Buyer**, 17 different countries all around the World attended GlobeMeets B2B Networking Event 2024.

 Austria, Azerbaijan, Bulgaria, Canada, Cyprus, Egypt, Estonia, Finland, Germany, Greece, Italy, Kosovo, Portugal, Romania, Singapore, United Arab Emirates, United Kingdom...

 **We cover all the travel & accommodation expenses of our hosted buyers**



SUPPORTING ORGANIZATIONS



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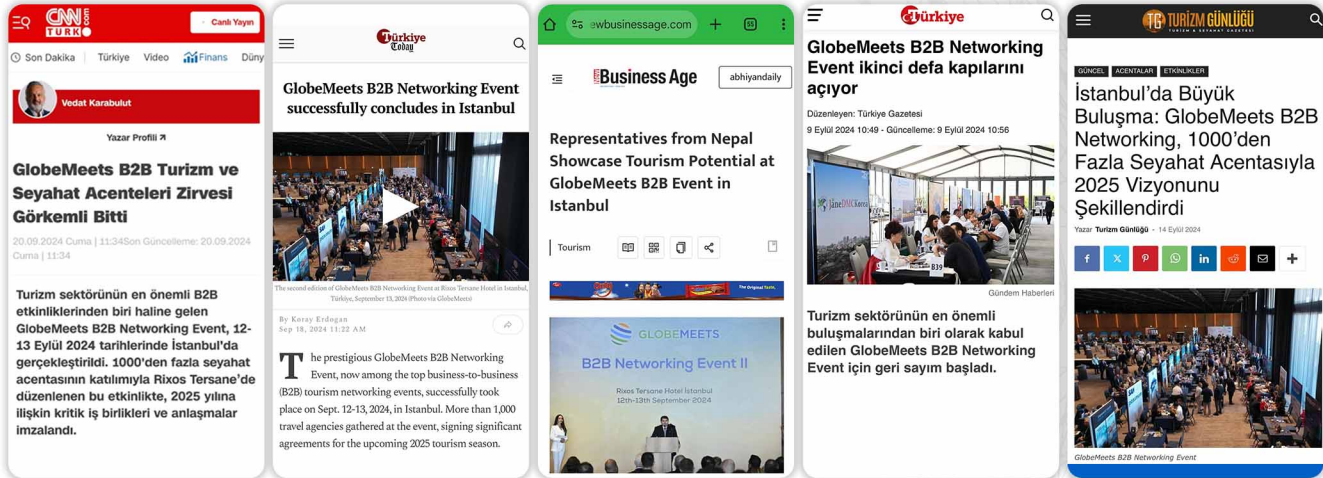
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GlobeMeets B2B Networking başarıyla tamamlandı...



Turizm sektörünün en önemli B2B Networking organizasyonları arasında girmeyi başaran GlobeMeets B2B Networking Event, 12-13 Eylül 2024 tarihleri arasında İstanbul'da gerçekleşti. 1000'in üzerinde seyahat acentasının katıldığı organizasyonda 255 kişiye ilişkin önemli anlaşmalara imza atıldı.

İkinci yılında büyük başarıya imza atan GlobeMeets B2B Networking Event, 12-13 Eylül 2024 tarihleri arasında Rixos Tersane Hotel İstanbul'da gerçekleşti. Dünyanın 50 farklı ülkesinden ve Türkiye'nin her köşesinden gelen 1000'den fazla seyahat acentasının bir araya geldiği



SON DAKIKA  KATEGORİLER

GLOBEEMETS B2B NETWORKING BAŞARIYLA TAMAMLANDI

Türizm sektörünün en önemli B2B Networking organizasyonları arasında gırmeyi başaran GlobeEmets B2B Networking Event, 23 Eylül 2024 Tarihli araunda İstanbul'da gerçekleşti



13 Eylül 2024 Cuma 21:16

TURİZMİN SESİ

1000'in üzerinde seyahat acentası temsilciliği organizasyonu 2025 yılı için önemli anlaşmaların imza atıldığı bir yılda birçok başarıya imza attı.

GlobeEmets B2B Networking Event, 23 Eylül 2024 tarihinde Anadolu Rixos Terasına Hotel İstanbul'da gerçekleşti. Dünyanın 50 farklı ülkesinden ve Türkiye'nin her köşesinden gelen 1000'den fazla seyahat acentasının bir araya geldiği organizasyonu 2024 yılı turizm için önemli li birleşimlere imza atıldı.



Organizasyonu açılış Kılıfı ve Tüzüm Bakan Yardımcısı Naci Akdoğan, İstanbul İl Müdürü Dr. Mustafa Akdoğan, İstanbul İl Müdürü Dr. Mustafa Akdoğan, İstanbul İl Müdürü Dr. Mustafa Akdoğan

GLOBEMETS B2B NETWORKİNG BAŞARIYLA TAMAMLANDI...

14 Eylül 2024 / Editor / No Comments

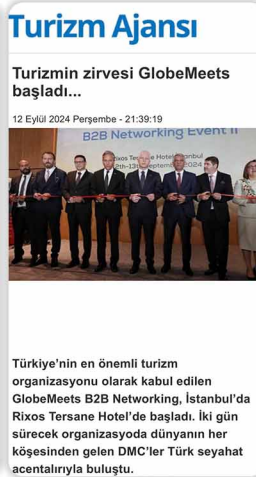
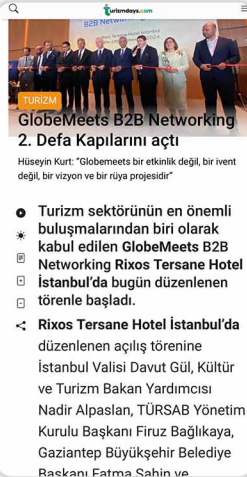
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Türizm sektörünün en önemli B2B
networking organizasyonları arasında
girmeyi başaran GlobeMETS B2B
Networking Event, 12-13 Eylül 2024
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organizasyonda 2025 yılı turizmle ilişkin önemli iş
birliklerine imza atıldı.

Yardımcısı Anadolu Asya ve Turizm Bakanlığı
Yardımcısı Nadir Alpagutan, İstanbul Valisi Davut Gül,
Gaziantep Büyükşehir Belediye Başkanı Fatma Şahin,
Türkiye Seyahat Acentaları Birliği Başkanı Fikri
Bağlıkaya, İGA Digital Hizmetler ve Ticaret Genel Müdür
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GLOBEMEETS, 2. YILINDA 1000'İ
 AŞKIN ACENTAYI AĞIRLADI

Turizm sektörünün en önemli B2B Networking organizasyonları arasına girmeyi başaran GlobeMeets B2B Networking Event, 12-13 Eylül 2024 tarihleri arasında İstanbul'da gerçekleşti. 1000'in üzerinde seyahat acentasının katıldığı organizasyonda 2025 yılına ilişkin önemli anlaşmalara imza atıldı.



İkinci yılında büyük başarıya imza atan SütaşEtiler B2B Networking Event, 12-13 Eylül 2024 tarihleri arasında Rasim Tarsane Hotel İstanbul'da gerçekleşti. Günün 50 farklı ülkesinden ve Türkiye'nin her köşesinden gelen 1000'den fazla saygınlık acentasının bir araya geldiği organizasyonda 2025 yılı turizmde aldığı önemi ve birikimleri imza attı. Organizasyonun açılış Kilitli ve Turizm Bakan Yardımcısı Nadir Ağaçalan, İstanbul Valisi Davut Gül, Akisler, Büyükdere Belediyesi Başkanı Ferma Sahin, Türkiye Seyahat Acentaları Birliği Başkanı-Finç Başgökçe, A4A Dijital Hizmetler ve Ticaret Genel Müdür Yardımcısı Serdar Ayar ve 15'in üzerinde Bankapolsol'un katılımıyla gerçekleştirildi.



Kurt: "Türzimin geleceği
GlobeMeets'te şekilleniyor"

Açılış töreninde konuşan GlobeMeets Başkanı Hüseyin Kurt, sektörle ilgili duyurusunun çok önemli olduğunu söyledi. Kurumun, organizasyonda doğru alıcı ile doğru hizmet vereri bir araya getirdiklerini ifade etti. Kurt, "Bu ekonomik, vizyonunu ve rüyalarını gerçeğe dönüştürme hedefleri, Bizler, önüne çıkan her engeli rağmen yılmadan güclenen

50 glikoden DMC katıldı

İkinci yolda büyük bir başarıya imza atan GlobeMeets B2B Networking

2 ay öncekinden satışa kapanmıştır!
Turizm sektöründe yoğun ilgi ve talep gören GlobeMeets'in Yönetim Kurulu Başkanı Hüseyin Kurt, organizasyonun

TESTIMONIALS

Hyuncho Cho - Korea Tourism Organization Office

"This was the second year we participated in GlobeMeets networking event and we found the event even better this year. This year we participated together with 3 Korean DMCs and we were satisfied with the event. We thought that this was a highly effective tourism networking event in Türkiye. We hope that this event will continue to improve in the future.

Martina Tabone - Visit Malta

Globemeets is a summit that offers the efficiency, quality in practice, and vision that the Turkish tourism sector needs. The event is excellently structured, both in the selection of participants and in identifying the communication needs of companies. We plan to continue participating in the coming years.

İlhan Yalçın - Kuoni Tumlare

Attending the Globe Meets networking event was a game-changer for me. The atmosphere was great and welcoming, and I had the opportunity to connect with many professionals, partners and potential clients across Türkiye.

The meetings were highly productive and insightful, and I left with valuable contacts. Highly recommend for anyone looking to grow their network and business from Türkiye as a Source market!

Makbule Boz Oman Air

It was a great pleasure to be part of such a big, conductive event. Right venue, right people!

Aline Ghanem - Exclusive Services Group

I am writing this small message to thank you for such an amazing job done at the GlobeMeets 2024 in Istanbul. I admire the great effort you have put in organizing all details. I am so glad to be part of GlobeMeet community, looking forward to walk this road again in the future.

Çağrı Sağlık - Tourism Malaysia

As being the Malaysia Tourism Promotion Board Istanbul Office, we were happy to attend the second organization of Globemeets in 2024. As in 2023 event, it was very beneficial for Tourism Malaysia Istanbul Office and we believe it was the same for the other buyers and sellers that attend to the event this year. We hope the event will continue to grow and benefit those who are involved for years to come!

Maud Brunet - Atout France

Thank you GlobeMeets for your kind support and coordination all along the event.

We were delighted to take part in the GlobeMeet show. The quality of the agencies on show was very good and promising. The venue was magnificent, with a setting that was not only very pleasant but also functional.

TESTIMONIALS

Anar Salmanov - Paramount Travel Club

I would like to sincerely thank you for the opportunity to participate in the recent GlobeMeets B2B Networking Event. The organization was outstanding, and I truly appreciate all the hard work the team put in, especially your efforts.

Once again, thank you for hosting such a remarkable event. I am confident that the GlobeMeets B2B Networking Event will continue to grow and make a significant impact in the industry.

Muhammad Zeeshan - Gerrys DMC UK

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Margarita Velikova - New Wave Holidays

Thank you very much for giving me the opportunity to participate in this great event! The organisation was perfect, and I made very useful b2b meetings, which I hope will lead to a successful business.

Ahmed Nabil - 4 Dimensions Travel

I thank the GlobeMeets' team for your organization and hospitality. This event was really useful for the sector; full of wonderful experiences and great opportunities. Looking forward to meet you all again soon.

Thomas Bacher - VIVA7

Everything was well organised and coordinated. There were so many happy exhibitors and buyers. I'm very motivated to come again for next year.

Nurdan Ögücü - Zöhre Turizm

Her geçen gün mesleğimizden değer kaybı yaşadığımız şu günlerde bize değer katan, bizi değerli kılan, inanılmaz bir enerji, emek ve yürekle bizlere bu vizyoner kimliği sunan sevgili Hüseyin Kurt, Emrah Tırpan ve ekibine, sponsorlara çok teşekkür ederim. Söylenecek çok fazla söz kalmadı. Hep beraber mükemmelliği, her detayı ince ince düşünülerek planlanmış bu başarılı ve verimli etkinliği yaşadık. Tekrar görüşmek üzere.

Muhammet Gülseren - Üçbey Turizm

Bu zamana kadar yapılmış en güzel B2B etkinliğine katılmanın keyfini yaşamak çok güzeldi.

Karşı muhataplarımızla çok verimli görüşmeler gerçekleştirdik, mesleğimiz adına böyle şeylere ihtiyaç var, bu ihtiyaca en güzel karşılığı koyan başta Hüseyin Kurt beyefendiye ve muhteşem ekibine çok teşekkür ediyorum.

TESTIMONIALS

Semih Altan - Farmatur Seyahat Acentası

12-13 Eylül 2024 tarihleri arasında yapılan GLOBEMEETS B2B NETWORKING EVENT II organizasyonu kelimenin tam anlamı ile muhteşemdi. Yeni iş ortaklıkları, destinasyon seçimleri ve birebir görüşmeler ile çok başarılı sona erdi. Emegi geçen Hüseyin Bey'e, Emrah Bey'e, omuz veren sponsor, katılımcı ve ziyaretçilere teşekkür ediyoruz. Her şeyin en ince ayrıntısına kadar düşünüldüğü çok özel bir program oldu.

Ali Can Doğan - Literatur Turizm

Gerçekleşmiş oldukları son derece verimli ve başarılı geçen bu organizasyondan dolayı başta Hüseyin Bey ve Emrah Bey olmak üzere tüm Globemeets ekibine teşekkürlerimizi sunuyoruz.

Ufuk Özkaratay - Ufkunes Turizm

Vizyonerliğin vücut bulmuş halini hep birlikte yaşadık. Nokta atışı birebir görüşmeler, yeni işbirlikleri ve mesleki dostlukların oluşmasını sağlayan kusursuz ve kaliteli bir organizasyon geçirdik. Böyle bir etkinliği bizlere yaşatan başta sevgili Hüseyin Kurt'a, ve titizlikle her konuda organizasyonun aksaksız işlemlerini sağlayan sevgili Emrah Tırpan'a, katılımcılara, sponsorlara, Türkiye'nin dört bir yanından ve Kıbrıs'tan katılarak, organizasyonun daha sonraki yıllarda da sürdürülebilir bir etkinlik olması gerektiğini gösteren meslektaşlarımıza içten teşekkür eder, başarılar dilerim.

Emre Tuncer - Saudia

Our participation in the networking event was highly beneficial for Saudi Airlines. Event provided a valuable opportunity to explore new business collaborations, and we genuinely enjoyed the experience. We highly recommend this event to anyone seeking to expand their professional network.

Aynur Bağlan - Salman Sajid - Experience Qatar DMC

The GlobeMeets event was truly fantastic for us. We had the opportunity to connect with agents from Turkey and around the world, discussing the latest developments in the industry.

The friendly atmosphere over tea and coffee allowed us to engage in meaningful conversations and open doors for new collaborations. We especially appreciated the support and involvement of Mr. Hüseyin Kurt and Ms. Eliz, who were incredibly helpful throughout the event.

We shared our industry experience and inspired participants with our insights. The connections and knowledge we gained from this event are invaluable for our future projects. Overall, it was a very beneficial experience both personally and professionally.

Ahmed Nabil - 4 Dimensions Travel

I thank the GlobeMeets' team for your organization and hospitality. This event was really useful for the sector; full of wonderful experiences and great opportunities. Looking forward to meet you all again soon.

TESTIMONIALS

Se  uk Demir - Air Arabia

GlobeMeets 2024 networking event was really well-organized and gave us a great chance to connect with agencies and tour operators from all over T rkiye. We had some productive meetings and are hopeful these connections will lead to new opportunities. Thanks to every single team member of you who is in the organizing team for making this happen.

Ali Can DoĖan - Literatur Turizm

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Eda B y kka   - Oman Air

This year, I had the pleasure of being an exhibitor at GlobeMeets B2B Networking Event II after hearing such wonderful things about it from my colleagues last year. It was incredible to see how this event, perfectly organized from start to finish, brought a fresh energy to the industry. A big thank you to Mr.H seyin Kurt and his amazing team for orchestrating such a flawless event.

Budapest Convention Bureau - Noemi Molnar-Gyori

It was an absolute pleasure for me to participate in the Globe-meets B2B Networking Event in Istanbul. The event was not only beautifully organized but also extremely productive. It was a high-quality, professionally organized event that facilitated meaningful connections.

I had the opportunity to meet with several potential clients and partners who showed significant interest in Hungary as a MICE destination. The setup of the event allowed for meaningful conversations, and the interest generated for Hungary and Budapest in particular was exceptional. We received several inquiries and leads, highlighting the increasing appeal of Hungary within the region.

The professionalism and attention to detail exhibited by your

Ahmed Nabil - 4 Dimensions Travel

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The professionalism and attention to detail exhibited by your team ensured that the event ran smoothly, and I look forward to seeing even more fruitful connections develop from the relationships built at Globe-meets. I can confidently say that Hungary's participation in this event was a fantastic opportunity, and we are already looking forward to returning next year!

Budapest Convention Bureau - Noemi Molnar-Gyori



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